



# Managers Academy

## Knowledge for better business

Under the academic authority of:



The  
University  
Of  
Sheffield.



**CITY College**  
An International  
Faculty Of  
The University.

In collaboration with:



Republic of Macedonia  
**Ministry of education and science**



## The Managers Academy

The Managers Academy is a high quality vocational organization, established under the academic authority of the University of Sheffield International Faculty, CITY College, in collaboration with the Macedonian Chambers of Commerce and the Macedonian Ministry of Education and Science.

Vocational training and qualifications attainment is the core element of this initiative including numerous complementary services that will benefit its members and advance their professional skills and status.

### The Managers Academy Vision

To become the leading vocational organization and training center in the Balkan area that will raise the level of competence and qualifications of managers through the development and implementation of management thinking tools, techniques and practices.

### The University of Sheffield

The University of Sheffield is one of the oldest British universities, with a worldwide reputation for quality. It is a leading research university, located in Sheffield in South Yorkshire, England. It has been named University of the Year in the UK for the 2011-2012 academic year by the Times Higher Education Awards.

#### According to the QS ranking list for 2012 the University of Sheffield ranks:

- ▶ 11th in Great Britain
- ▶ 20th in Europe
- ▶ 66th in the World
- ▶ 5 Nobel Prize Award Winners are associated with the University of Sheffield



### The University of Sheffield International Faculty, CITY College

City College is the International Faculty of the British University and is located in Thessaloniki, Greece. Bridging the UK with the South Eastern Europe region, CITY College is offering the unique opportunity to students to study for top class British qualifications of the University of Sheffield in their region.



## Studying at The Managers Academy

The Managers Academy will offer to its members: specialized training seminars leading to qualifications (in Strategic Management, Strategic Marketing, and Finance); membership grades which will demonstrate the member's professionalism and credibility; exclusive networking through a strong professional community; participation in closed events with distinguished guests; career development counseling; and access to online information resources.

The Managers Academy will offer a wide range of modules in the areas of Management, Marketing, and Finance. These modules will be open to participants who want to attend them on a stand-alone basis.

Participants who enrol in a programme of The Managers Academy and successfully complete the programme requirements, will be awarded world recognized Certificates and Diplomas by the University of Sheffield.



## Presentation of the programmes



**Strategic Management**



**Strategic Marketing**

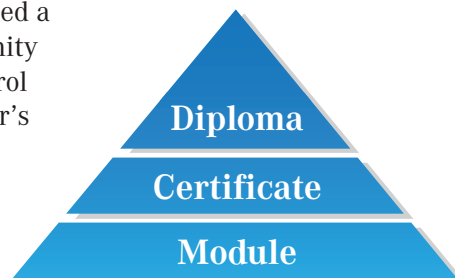


**Finance**

Participants that enrol in a programme will be students of the University of Sheffield.

Upon successful completion of the first four modules, they will be awarded a Certificate in the respective subject. If they wish to continue their studies, they will be eligible for a Diploma after successfully completing four more modules.

Students who have been awarded a Diploma will have the opportunity to transfer their credits and enrol in a Master's of Science, Master's of Arts, or Executive MBA programme.



## University of Sheffield International Faculty, CITY College accreditations:



**AACSB**  
The University of Sheffield Business and Management Bachelors and Masters programmes, and the Executive MBA at the International Faculty CITY College are AACSB accredited.





# Why choose The Managers Academy ?

## **University of Sheffield Education**

A world class qualification highly regarded and valued by companies and organizations all over the world.

## **Global Recognition for the University of Sheffield - Career Development**

In a globalized world economy characterized by constant staff mobility and new career challenges, a qualification from a top university such as Sheffield serves as a career passport and paves the way for promotion to higher managerial positions.

## **Academic Staff**

The lectures will be delivered by CITY College lecturers, professors from the University of Sheffield, and professors from other well recognized universities who are distinguished experts in the business world.

## **Specialization in Particular Areas of Management**

Participants who enroll in a programme will have the opportunity to specialize in three different subject areas: Strategic Management, Strategic Marketing, and Finance.

## **Teaching Methods**

Modules balance theory and practice and favor the study of real-world situations so as to allow students to develop their decision making and analytical skills. Most professors employ a combination of teaching methodologies using case studies, interactive discussions, video documentaries and real life projects.

## **Location Advantages**

Easy access to an excellent educational experience and an opportunity to earn internationally recognized qualifications in your city without incurring additional costs.

## **Strong Links with the Economic Sector**

The Managers Academy will maintain continuous communication and develop strong ties with all industrial sectors, bringing business practices and realities in the classroom.

## **Research Environment**

The Managers Academy, through the academic resources of the University of Sheffield International Faculty, CITY College, will contribute through research to the strengthening of the competitive position of local companies

## Apply now!

Visit our website and browse through our programmes.

[www.managersacademy.mk](http://www.managersacademy.mk)



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